

A note to employers and industry partners

If you could write a letter to your teenage self, what advice would you give?

No doubt you've learnt a thing or two in your time and could give tomorrow's job applicants a few tips to help them find their way to success in the world of work.

Sometimes it's not what you know, but who

Engaging with the future workforce can create positive labour market outcomes writes Mark Gillard, director of the Careers Expo.

Large and small employers can make a difference by ensuring they are planning for the future and identifying and communicating job skills needed in the next three to 10 years. They can help address the country's skill shortages through direct engagement with future talent or supporting industry organisations to do the same.

Engaging with the future workforce creates positive labour market outcomes and is one of the key objectives behind the Careers Expo.

Where education pathways include employer contacts, then positive labour market outcomes can be found. This proves the old adage that sometimes it's not what you know, but who. The key is getting young people in front of employers, industry, government departments and training providers.

Each year 160,000 Kiwi secondary school students (years 10-12) make decisions about their careers and life after school, such as where and what to study and what they want to achieve in life. These are huge decisions for young people, particularly those who live in the 'now' and may find thinking about next weekend difficult. Getting in front of this audience is vital if we're to ensure we have a pipeline of skilled labour coming through. Being able to talk to someone 'on the job' or from an industry body supplements the information they can find online and receive via teachers and careers counsellors at school.

Through my years in this space I've seen many positive stories emerge from connecting young people with tertiary training organisations, industry groups and future employers. We all need to play a part for the future of our young people and the development of our emerging workforce.

Mark Gillard
Director, Careers Expo



The key to work readiness is getting young people in front of employers (like you) while they're still at school.

Careers Expo offers a ready-made opportunity to bridge the gap between schools, tertiary training and the wider world of work. Share with employees of the future what it's really like to work in your industry and the life skills required to succeed in the workforce.

Don't just take our word for it.

Skill development by young people is much more effective if the world of learning and the world of work are linked together. David Turner

Internationally respected youth employment consultant. (From his document: Eight Key Factors - Internationally Evidenced.)

Introducing

the World of Work

an interactive hub bridging the gap between learning and work

We're inviting employers and industry and training providers to be part of the World of Work by booking a stand in the adjacent workplace section. Even if you're not hiring now, this is your chance to positively position your company and industry sector in the minds of tomorrow's workforce and ensure your future staff are there when you need them.

Learn more at

careersexpo.org.nz/worldofwork

30,000+

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Learn more at careersexpo.org.nz

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