

Profile your organisation inside the 2020 Careers Expo/JET Magazine

The Careers Expo magazine provides a valued tool for school teachers, students and their families.

Supplied directly to every registered attendee, with copies available to everyone attending the expo.

NZ Careers Expo Magazine and JETmag

Last year NZ Careers Expo magazine produced a combined publication with JETmag for the first time. This proved to be a great venture as it provided greater content and value for the reader (students, schools and families) and supports their expo experience with the pull-out 'student passport'. This year we are doing it again, with some slight changes.

Firstly, the magazine will be made available to ALL schools around the country – 2 paper copies sent to each school with available links to a digital version. All registered schools who have signed up to attend the 2020 expo will receive 2 paper copies of the JET mag per registration, as well as a 16 page Expo magazine with the Student Passport for every student they are bringing along. A digital version of the full JETmag will also be available to the registered schools.

Key facts:

- The 2020 16 page Expo insert is distributed directly to every registered student in advance of attending the 2020 Expo
- Copies available on site for every attendee at each Expo venue.
- Easy to read format and topical
- Distributed / viewed by (circa) 25,000+ recipients

Advertisements range in size

- A4 portrait – Full Page \$2,500 + GST
- A5 landscape – Half Page \$1,750 + GST
- A6 portrait – 1/4 Page \$ 995 + GST

Mechanical specifications: Full mechanical specifications will be provided upon booking.

Deadlines: Booking deadline: Friday 13 March / Material deadline: Friday 20 March.

Book now to secure your place - Email: mark@careersexpo.org.nz

